



Rush into the sound

Sound. Track. All around.

This is Beosound Theatre Ferrari Edition. From lamellas to frame, Beosound Theatre Ferrari edition is crafted entirely from Grigio Corsa aluminium.

Every detail, down to the Ferrari Prancing Horse, done with elegance. This is heart-racing surround sound, sculpted for style.

A new vision for sound

Beosound Theatre reinvents what the home cinema experience can be. All the power, clarity and immersion of a multi-speaker setup. But from one beautiful soundbar that slots in seamlessly with any screen.

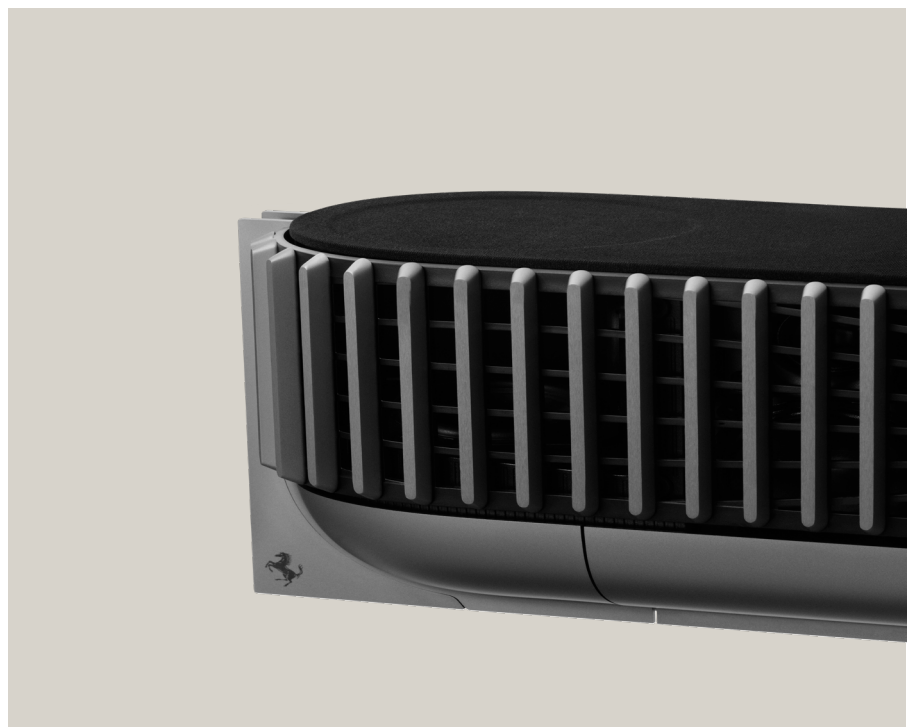
No black boxes, no cable clutter. Four patent-pending acoustic innovations in one sleek soundbar envelop you in sound from every angle.

Made with materials as beautiful as they are durable, Beosound Theatre is made to last for generations.

Make every movie an unmissable cinematic event.

Why you'll love it

-  Sound that surrounds
-  All beauty. No clutter
-  For generations to come





FERRARI EDITION

FRAME

Grigio Corsa finish
Aluminium pearl blasted



SPEAKER COVER

Lamellas
Grigio Corsa finish
Aluminium pearl blasted
Sides and brushed fronts





Technical

CABINET PRINCIPLE

Closed cabinet

LOCAL BUTTONS

Volume up/down, Play/pause,
Step forward/previous, Touch to join,
Bluetooth pairing and 4 favorite buttons

LOUDSPEAKER

11 outputs:
7 Internal: Left, Centre, Right / Left and
Right side-firing / Left and Right up-firing
4 Virtual: Virtual Left and Right Surround /
Virtual Left and Right Front Height

AMPLIFIER

12 power amplifiers:
2 x 100 watts amplifiers for bass outputs
10 x 60 watts amplifiers for center channel,
left/right/upfiring/side firing outputs

SPEAKER CONFIGURATION

12 speaker drivers
2 x 6.5" woofer custom made
1 x 5.25" midrange + 1 x 1" tweeter for
custom made coaxial centre speaker
2 x 3" midrange
4 x 2.5" full range
2 x 1" tweeter

ADVANCED SOUND FEATURES

Integrated 7.1.4 Dolby Atmos decoding
and custom-tuned post-processing
with proprietary True Image
up- / downmixing algorithm.
Advanced Bass management system
Adaptive Bass Linearisation (ABL)
Thermal protection

ROOMSENSE

Automated speaker setup with
external microphone:

- Speaker level and distance
- Speaker role
- Speaker position compensation
from 30 – 10.000Hz
- Room resonance compensation
from 30 – 200Hz

FREQUENCY RANGE

28 Hz - 23,000 Hz

MAXIMUM OUTPUT LEVEL (SPL) @1M

112 dB SPL

BASS CAPABILITY @1M

94 dB SPL

SOUND FORMAT HDMI

Dolby Atmos supporting:
Dolby Digital TrueHD
Dolby Digital plus 7.1 (including DD5.1)
Dolby Atmos, Dolby MAT

PCM 7.1 multichannel

MPEG-2 AAC

MPEG-4 HE-AAC

TOUCH UI WITH PROXIMITY SENSOR

Ultrasonic sound for detection of
a person within 60 cm range

POWER CONSUMPTION

Typical: 120 W

TV SCREEN

Optimised for LG OLED C4/G4/Z3
55"/65"/77"



Connectivity

WIRED CONNECTIVITY

3 x HDMI input with CEC input
1 x HDMI eARC with passthrough 4K 120FPS / 8K 60FPS / 40Gbit
Analogue audio in via USB-C (3.5 mm passive jack adaptor required. B&O partno. 6271374)
Ethernet switch with 4 x 1Gbit ports.
One port assigned for LG OLED TV connection for integrated control via Beoremove One.

WIRELESS CONNECTIONS

Dual band WLAN 2.4 / 5GHz
IEEE 802.11 b/g/a/n/ac
Standard built-in, WiSA compliant.
Connect up to eight Beolab loudspeakers wirelessly in addition to the wired loudspeakers.
Bluetooth 5.1 (BLE and EDR)
Bluetooth Codecs: Android (SBC)
iOS: (SBC and AAC)

INTEGRATED MUSIC SERVICES

Bang & Olufsen Radio
TIDAL
Deezer (incl. Deezer HiFi)

VOICE ASSISTANT

Via external Google assistant device

REMOTE CONTROL

Integrated system control, including LG OLED TV
Beoremove One BT
Bang & Olufsen App for music streaming
Beoremove Halo for music streaming

STREAMING SERVICES

Apple AirPlay
Bluetooth audio streaming
HomeMedia
Google Cast
Spotify Connect
TIDAL Connect
Deezer Connect
QPlay2.0

BEOLINK SURROUND

Enjoy a true surround sound experience by connecting additional speakers to your setup through wired or wireless connections.

MULTIROOM

Apple AirPlay multiroom
Google Cast groups
Beolink Multiroom incl join of TV / HDMI input sound (not in sync) and analogue line-in

SPEAKER OUTPUTS

8 x Wireless Powerlink
8 x Powerlink
4 x Digital Power Link

PERIPHERAL UNIT CONTROL

Integrated Peripheral Unit/Set-top Box
Controller for two units, allowing you to control set-top boxes with the Bang & Olufsen remote control

MOTORISED TURN FUNCTION

1 x micro-fit 4 pin

SOCKET EXTERNAL

ROOMSENSE MICROPHONE

3.5 mm jack
Slider for microphone mute



Other information

DESIGNER
Noto GmbH

LISTENING MODES
5 customisable listening modes

- IN THE BOX
- Beosound Theatre including 55" or 65" or 77" Side Wings
 - HDMI cable
 - LAN cable
 - Mains cable
 - Soundbar wall bracket (for installing as a "stand alone" soundbar)
 - Soundbar table stand (for installing as a "stand alone" soundbar)
 - Decoration covers
 - Installation guide
 - Drilling template for wall mounting of soundbar
 - Microphone for automated RoomSense setup
 - Tool for removing speaker cover

LISTENING POSITIONS
Yes

Basic

WEIGHT
18 kg

RECOMMENDED ROOM SIZE
15 - 60 m²

PLACEMENT
Table or wall

WALL MOUNTED



TABLE STAND





Product Description

A new vision for sound

A technological and aesthetic masterwork, years in the making. Made for years to come. Beosound Theatre completely changes the soundbar game.

Featuring four patent-pending Bang & Olufsen acoustic innovations, Beosound Theatre is the world's first single soundbar that delivers the immersive surround sound, clarity of speech and serious bass previously only possible with multi-speaker setups.

One beautiful, sculptural piece allows any TV screen to be slotted in, with all cables cleverly hidden away. Distracting tech clutter? It's a thing of the past.

Prepare to turn your TV into a work of art and transform every movie moment into an unmissable cinematic event – elevated beyond what should be possible.

Key Selling Points

Eyes front. Ears everywhere.

When you hear every detail from every angle, you're not just watching a movie. You're in it.

Experience immersive Dolby Atmos surround sound and impactful bass without the need for extra boxes. Hear things above, below and to the sides in 3D space with absolute fidelity. A coaxial centre channel ensures crystal clear speech, so you won't miss a word or whisper. The way it should be.

All this power in one sleek, sculptural piece that integrates seamlessly with any TV – and it only takes a minute to set up. Enjoy a cinematic experience as the director intended, right at home.

No clutter. No compromise.

Technology should liberate your listening experience, not take over your home. Beosound Theatre follows this mantra by not making you compromise design for sound quality, breaking the mould of what's possible. This single, sleek soundbar delivers an immersive home cinema experience without the usual bulky black boxes and chaotic cables.

You can slot almost any TV into Beosound Theatre, so you won't need to replace it if you decide to update your screen. It's also made to integrate with your interior through multiple customisation options. In true Bang & Olufsen style, we designed

Beosound Theatre like a boat's keel, sitting atop an aluminium blade to give the impression that your TV is floating in the air. A touch of magic that also serves a purpose: cleverly hiding cable clutter to present one fluid, beautiful form.

Smart. Stylish. Simple. All you need is one speaker to bring the cinema home.

Evolves over time

Good things never last? Beosound Theatre proves otherwise. It's designed to be updated instead of replaced, with software that can evolve over time to bring new features. Time for a bigger screen? Slot a new one in. This modular approach means Beosound Theatre will continue to deliver a spine-tingling cinema experience for years to come.

Beosound Theatre is built on cutting-edge audio technology, but it also respects the past. You can connect it with classic Bang & Olufsen speakers stretching back to the 80s, bringing a new lease of life to your most loved pieces and elevating them to a multichannel sound experience.

This is next generation listening. For generations to come.